

# Chocolate Made in Ghana

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fairafrik AG



**FAIR TRADE**  
**TOWN CONFERENCE**  
2021

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Workflow Innovation – 19 November 2021

<https://www.youtube.com/watch?v=aOz-WjCmkYk>



# Chocolate Made in Ghana – January 2021





# Our Motivation

## WHY

Fighting rural poverty by creating skilled, well-paid jobs with health insurance

## HOW

Break neo-colonial economic structures by shifting the value chain of chocolate production to Ghana

## WHAT

Produce high-quality organic chocolate from tree to bar in Ghana



## Cocoa Initiative Yayra Glover

- 600 US Dollar Premium/ton cocoa beans
- Suhum and Volta Region
- farmers are shareholders of fairafric AG
- 860 famers
- Organic trainings
- Higher yields & better conditions for nature & humans

# Impact



78 direct jobs in the factory



trainings



Health services for families



100% solar-powered



860 farmers



Organic premium per ton cocoa beans



Additional income created in rural areas



Ripple effect

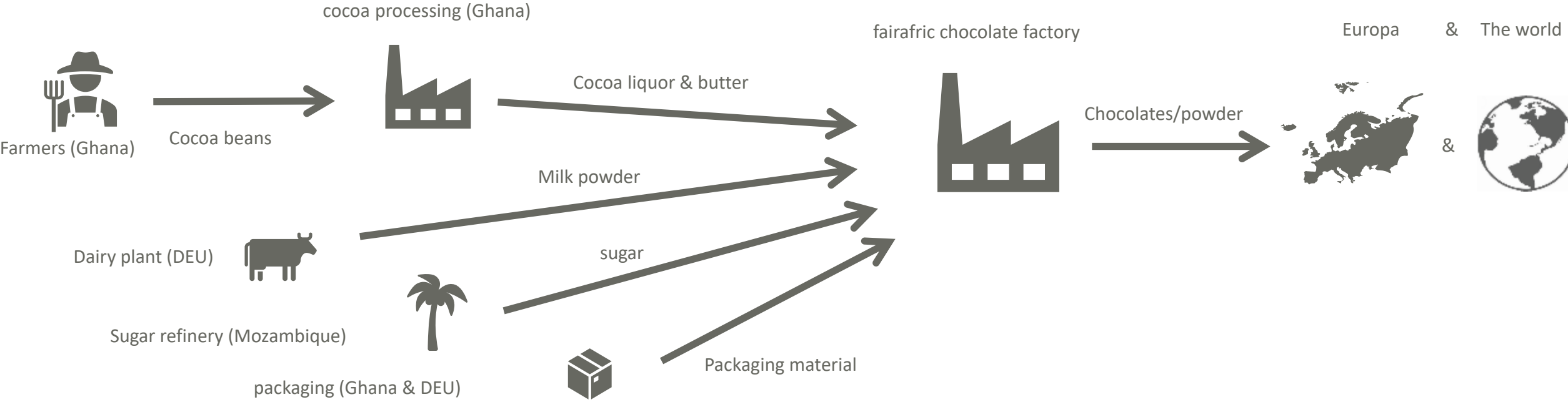


# Our 8 organic chocolates



**3 new flavours - testing phase**

# Our value chain



All our ingredients are organic!





# Our value chain



Thank you for your kind attention!

