Our experience on initiatives related to socially responsible public procurement

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ICLEI – Local Governments for Sustainability (European Secretariat)
Who are we?

2500+ Local and Regional Governments

22 Offices Worldwide

Active in 100+ Countries

Impacting more than 25% of the global urban population

And more than 20% of the global population

5 interconnected development pathways
ICLEI’s Sustainable Procurement initiatives

• ICLEI has been working on sustainable procurement since 1996, assisting hundreds of cities, regions and public authorities to embed sustainable, circular and innovation criteria into public tenders directly and through collaboration projects.

• Through these projects and our flagship network, the Procura+ European Sustainable Procurement Network, ICLEI provides professional information, advice, networking opportunities, training and tools to public authorities wanting to implement better, more cost effective sustainable and innovation procurement practices.
The power of public procurement can create a positive impact across global supply chains. We see every upcoming procurement as an opportunity to act on the responsibility we have as a public authority to create public value. From our perspective this ambition includes doing our best to assure fair working conditions in the supply-chain of electronic products that Barcelona City Council needs.’

- Carla Canal Rosich, Directorate of Global Justice and International Cooperation, Barcelona City Council
Make ICT Fair
Reforming manufacture and minerals supply chains through policy, finance & public procurement

📅 Duration: 2017-2020 ● EuropeAid funded

- Premise: Public procurers have market power and should use it to drive change
- Action: Pilot tenders including market engagement across Europe
- Exchange: Criteria & Dialogue guidance, case studies, webinars, community of practice
Procura+ Interest Group on Socially Responsible Public Procurement of ICT

- Created as part of Make ICT Fair

Objectives
- Supporting contracting authorities in procuring ICT hardware products and
- Fostering the exchange on procurement activities and best practices.

Members
- Public buyers from across Europe, including the Greater London Authority, the City of Stockholm, Barcelona City Council, Advanced Procurement for Universities and Colleges Scotland (APUC), the City of Haarlem and others.

Approach
- Communicate and share their knowledge of SRPP through regular physical and virtual meetings;
- Developing criteria, specifications and clauses that consider social responsibility throughout the whole supply-chain of ICT products.
Relevant outputs
Publications

Available at https://sustainable-procurement.org/resource-centre/
Relevant outputs
Joint Statement of Demands Towards Circular and Fair Smartphones
As a major consumer of smartphones, we as a group of cities and regions declare the following ambitions:

By 2025

- We are tendering with harmonised criteria and clauses that push for fair and safe working conditions and environmental sustainability across the entire supply chain including raw materials extraction, manufacturing and delivery stages as well as at repairing, reuse, recycling and disposal stages of smartphones and its components.

- We work with resellers and suppliers on the actionable increase of transparency of the supply chain and end-of-life, including locations and conditions of production. This will be possible also in hardware-as-service agreements.

Read the full Joint Statement of demands: [https://procuraplus.org/jointstatements/](https://procuraplus.org/jointstatements/)
#WeBuySocialEU

Including homeless people by providing cleaning services to the City of Wrocław (Poland)

- Contract value: 368,590 PLN (€86,100) for a one-year contract (April 2019 – April 2020).

- Social objectives: promotion of social economy organisations, promotion of fair employment conditions, work integration of disadvantaged workers.

- Reserved contract for sheltered workshops and economic operators whose aim includes social and professional integration of persons belonging to socially marginalised groups, employing a minimum of 30% disabled or disadvantaged workers.
International Working Group on Ethics in Public Procurement of ICT

- Coordinated by ICLEI Europe and the Belgian FISD
- 18 members (procurement officers/advisers) from 11 European countries;
- Recruitment based on clear criteria at the start, with emphasis on frontrunners from different levels of government.
- Needs and status assessment process carried out at the beginning of the project to better tailor activities.

Key objectives

- Gather the latest insights on practices and challenges;
- Identify concrete actions to be taken for ethical procurement practice;
- Enable exchange between procurement and policy perspective.
International Working Group on Ethics in Public Procurement of ICT

So far...

• 4 online workshops and 1 webinar this year, covering:
  - Labels
  - Market dialogue and joint initiatives to push the industry forward
  - Follow-up process
  - Challenges with ethical procurement

Outputs for this year

• Final report with lessons learned
• Follow-up check list
• «Portraits» of ethical procurement of ICT
Thank you for your attention! 😊

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