Geneva – Fair Trade Town

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City of Geneva, Agenda 21
Sustainable public procurement

➔ Dedicated service with specific rules (centralized procurement, with the international legal framework and requirements)
➔ “Gré à gré” (over-the-counter) and non centralised procurements (with more flexibility)

Sustainable ? (What do we take in consideration)

- Lifetime of the objects (longest one)
- Repairability
- Ecological and certified materials
- Good social conditions of production / fair trade
**Fairtrade procurements (as one aspect of sustainability)**

Fair Trade Town membership and campaign: started in 2019 with signature of the „Administrative council“ (city government) and leaded by Agenda 21

Three main goals for interpractises:

1. Fair food procurements in schools and childhoods (1,6 million meals / year)
2. Fair decentralised procurements inside the services / staff: mainly coffee (bio as well)
3. Use of labelled / certificated fair Trade products for the textiles procurements (like professional clothes)
1. Fair food procurements in schools and childhoods

One criteria and goal of the new “Sustainable food charter”, just accepted by the administrative council two weeks ago:

100% of the „exotic“ products served in the restaurants must have a fairtrade label or certification (rice, bananas, orange juice), considering that local / swiss origin is preferred.

✓ For the moment, it’s still an objective and not a systematic reality
✓ Fair remunerations are also valid for local products such as milk,... (not only a north-south problematic, but also north-north)
2. Fair decentralised procurements inside the services / staff: (coffee)

Each service / department is responsible for its own procurement for coffee or tee. Generally = contracts with Nespresso.

Now, we try to convince to use beans coffee, fairtrade and biological:

- Testing day
- Informations about the providers and types of coffee
- Communicate the good reasons to prefer that coffee
3. Use of labellised / certificated fair Trade products for the textiles procurements (dedicated service)

Professional clothes
Computers / phones
Furniture

Tools:
- Fairwear foundation, others audits (BSCI), Flo-cert, Gots, B Corp
- International and national law /rules and security standards (ILO, SA standards)

Warning: difference between fairtrade labels (Flo) and auditing (Fairwear stronger than BSCI for example)

Minimal / legal wages ⇔ living wages
All other social and economical condition of production (health, worker’s rights,...)
Other commitments (Fair Trade Town)

- Public campaign
- Involve private actors (restaurants, shops, societies) to adopt a „fair charter“