Fair Trade products in public canteens

New regulatory framework in Italy

Stefano Toma – Fairtrade Italy
Hello!

I am Stefano Toma

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The Minimum Environmental Criteria (CAM)

The CAM are the environmental/sustainability requirements defined for the various stages of the public procurement process. The CAM identify the best design solution, product or service from a sustainability point of view along the life cycle, taking into account market availability.

17 CAM approved
- Office Furnitures
- Building
- Waste management
- Public parks and gardens
- Energy
- Electronic and Tech
- Textile
- Stationery and office products
- ....etc....
- Food and Catering

included
- School
- Public Offices
- Public Universities
- Military offices
- Hospitals

Excluded
- Vending

CORE REQUIREMENT (mandatory)
- Technical specification
- Contract Performance Condition

PREMIALITIES (voluntary best practices)
- Awarding Criteria
The main goal

Moving from:

**FT = Premiality (Awarding Criteria)**

IF you offer FT products, you get more points during the awarding procedure.

Companies list FT products in their proposal, but they do not intend to use them during the contract implementation.

CAs have no means of control in place

To:

**FT = Core requirement**

**TECHNICAL SPECIFICATION**

CAs when buy directly goods have to apply the Core Requirement listed in the specific CAM.

**CONTRACT PERFORMANCE CONDITION**

When the canteens are managed by Catering Companies, they have to buy food and groceries product according to the specific CAM's requirement.
First introduction of the Minimal Environmental Criteria (CAM) into the GPP policy.

Ministerial Decree 25/7/2011
CAM ARE A VOLUNTARY PROCEDURE
Fairtrade and Equo Garantito were part of the WG

12% of the Contracting Authorities were applying the CAM
68% chose the FT criterium (especially schools)

WHY?
Easy & Tasty

EU Directive on PP
Transposition at national level

NEW ITALIAN REGULATION ON PP
Key: CAMs become MANDATORY
The Ministry of Environment starts the review of the CAMs

The Ministry launch the WG on Food and Cat.
Fairtrade Italy apply for the WG
GOAL: FT as core requirement (art. 43 – EU Directive 2014/24)
# Different actors – different categories

<table>
<thead>
<tr>
<th>Product categories</th>
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<tbody>
<tr>
<td><strong>Schools</strong></td>
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<tr>
<td>Bananas and pineapples must be Organic or Fair Trade</td>
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<tr>
<td>Chocolate must be Fair Trade</td>
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<tr>
<td><strong>Universities, Public Offices, Military Canteens</strong></td>
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<td>Bananas, pineapples, cane sugar (raw), cocoa, coffee, tea must be organic and/or Fair Trade</td>
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<tr>
<td><strong>Hospitals</strong></td>
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<tr>
<td>Bananas and pineapples must be organic or Fair Trade</td>
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<tr>
<td><strong>Welfare structures</strong></td>
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<td>As per schools</td>
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What next?

Challenge
Not all the contracting authorities are ready to implement this mandatory procedure.

A lack of awareness on FT could represent a barrier or a delay to the implementation.

Opportunity
Promote the FTTs campaign to ask cities to play a role in positively influence all the contracting authorities on their territories (hospitals, universities, etc.)
Grazie!

Any questions? You can find me at s.toma@fairtrade.it