

Geneva – Fair Trade Town

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FAIR TRADE
TOWN CONFERENCE
2021

Workflow Public Procurement – 19 November 2021

Sustainable public procurement

- **Dedicated service with specific rules** (centralized procurement, with the international legal framework and requirements)
- **“Gré à gré” (over-the-counter) and non centralised procurements** (with more flexibility)

Sustainable ? (What do we take in consideration)

- Lifetime of the objects (longest one)
- Repairability
- Ecological and certified materials
- Good social conditions of production / fair trade



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Fairtrade procurements (as one aspect of sustainability)

Fair Trade Town membership and campaign: started in 2019 with signature of the „Administrative council“ (city government) and led by Agenda 21

Three main goals for intern practices:

1. Fair food procurements in schools and childhoods (1,6 million meals / year)
2. Fair decentralised procurements inside the services / staff: mainly coffee (bio as well)
3. Use of labellised / certificated fair Trade products for the textiles procurements (like professional clothes)



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1. Fair food procurements in schools and childhods

One criteria and goal of the new „**Sustainable food charter**“, just accepted by the adminstraitve council two weeks ago:

100% of the „exotic“ products served in the restaurants must have a fairtrade label or certification (rice, bananas, orange juice), considering that local / swiss origin is preferred.

- ✓ *For the moment, it's still an objective and not a systematic reality*
- ✓ *Fair remunerations are also valid for local products such as milk,... (not only a north-south problematic, but also north-north)*



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2. Fair decentralised procurements inside the services / staff: (coffee)

Each service / department is responsible for its own procurement for coffee or tee.
Generally = contracts with Nespresso.

Now, we try to convince tu use beans coffee, fairtrade and biological:

- Testing day
- Informations about the providers and types of coffee
- Communicate the good reasons to prefer that coffee



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3. Use of labelled / certificated fair Trade products for the textiles procurements (dedicated service)

Professional clothes
Computers / phones
Furniture

Tools:

- Fairwear foundation, others audits (BSCI), Flo-cert, Gots, B Corp
- International and national law /rules and security standards (ILO, SA standards)

Warning: difference between fairtrade labels (Flo) and auditing (Fairwear stronger than BSCI for example)

Minimal / legal wages ⇔ living wages

All other social and economical condition of production (health, worker's rights,...)



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Other commitments (Fair Trade Town)

- ✓ Public campaign
- ✓ Involve private actors (restaurants, shops, societies) to adopt a „fair charter“



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